



For Immediate Release

**LOOK GOOD FEEL BETTER BALL
CELEBRATES 11 YEARS OF HELPING WOMEN
FACE CANCER WITH CONFIDENCE**

TORONTO, ON (November 8, 2003) – Look Good Feel Better, the renowned cancer-support program, celebrated Canadian women facing cancer with confidence by hosting the annual Look Good Feel Better Ball this evening at Toronto’s Fairmont Royal York Hotel. Canadian Idol Ryan Malcolm and acclaimed finalist Audrey de Montigny were the exciting entertainment for the evening and we gratefully acknowledge L’Oréal Paris for their assistance in this feat!

The annual gala fundraiser, chaired by Greg MacNeil (Group President, St. Joseph Media), is one of the city’s “must attend” events of the year, and it raised more than **\$690,000** for the national public-service program. The spectacular event attracted a number of Toronto’s most influential partygoers and personalities, as well as captains of the beauty industry. Themed “Cinderella”, the whimsical black tie evening included Silent, Wine and Live Auctions, filled with exquisite pearls, luxurious getaways, electronics and a Volvo XC90. Additionally, **34-year-old cancer survivor and Look Good Feel Better workshop participant Tanya Dupuis shared her unique story of hope and courage with the over 650 guests.**

Look Good Feel Better is sponsored by the member companies of the **Canadian Cosmetic, Toiletry and Fragrance Association (CCTFA)**. The program offers free, two-hour workshops in 89 hospitals and cancer-care facilities across the country. The program is dedicated to helping Canadian women living with cancer learn special cosmetic techniques and hair alternatives to manage the appearance-related side effects of cancer and its treatment.

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For more information, please contact:

Jennifer Thompson
Manager, Marketing & Communications
Look Good Feel Better
(905) 890-5161, extension 241
CELL: (416) 275-3273
jthompson@lgfb.ca